



lauren melville

laurenmelville.com
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Denville, NJ 07834

Skills

Proficient in
Adobe CC
Illustrator
InDesign
Photoshop
Microsoft Suite
Figma
Squarespace
Canva
Wireframes

Familiar in
HTML/CSS
After Effects
UI/UX

Other Interests
Social Media Management
Storytelling
Typography
Branding
Painting
Writing
Concept Design

Honors

Lambda Pi Eta
National Communications
Honors Society
April 2023-May 2024

Education

Quinnipiac University, Hamden, CT
Bachelor of Arts, Graphic & Interactive Design, May 2024
Advertising and Public Relations Minor
Dean's List Fall 2020-Spring 2024

Experience

The Agency at Quinnipiac University, Hamden, CT
Senior Account Executive, January 2024-May 2024

Managed positive relationships with clients
Developed and presented pitches to clients on a weekly basis
Collaborated with creative team to effectively communicate ideas for clients

Mountain Lakes Country Day School, Mountain Lakes, NJ
Assistant Teacher, May 2022-present

Ensured a caring, safe, and comfortable environment for children and parents
Engaged children in educational activities to develop their mental, emotional, and social skill sets

Activities

AIGA Quinnipiac Student Group
Chapter Member, September 2021-May 2024

Taken part in discussions and studios organized through the association to enhance my design education

Gamma Phi Beta Sorority
Administrative Vice President, January 2023-November 2023

Set goals with officers, led regular department meetings, monitored the department budget and communicated regularly with all department officers and their advisors.